

THE SIERRA MADRE NEWS

VOL. V.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, JUNE 30, 1911

NO. 39.

PICNIC CROWD BREAKS RECORD

LID OFF THE FUN TANK

Number of Excursionists Surpasses All Expectations—Races a Huge Success.

Genuine hustling was required to keep up with the fun and frolic of the third annual Board of Trade picnic at Redondo Beach on Wednesday. The crowd, numbering about 270, broke the records of previous picnics and surpassed the expectations of every one. And seldom is a crowd kept so busy enjoying itself as that one was. All care was laid aside and the capacity of the picnickers for a good time seemed unlimited.

Four cars were required to haul the merry-makers to the beach. Only three had been ordered in advance, as it seemed the day before that there would be some difficulty in filling that number. But the magnet was too strong for the powers of resistance of a large number of people who had been saying they couldn't or wouldn't go. The result was that the special three-car train was crowded to the gunwales till Los Angeles was reached where another car was picked up to furnish seats for every one.

The supply of tickets also ran out, owing to a misunderstanding of the order for tickets by the railway offices in Los Angeles, which caused inconvenience to a few people. But the few minor happenings which might ordinarily have interfered with the pleasures of the day were forgotten in the preponderance of good will and frolic.

Upon disembarking at Redondo Beach the crowd rushed to the plunge or to see the breakers or to the bowling alleys where a matched game was rolled by teams composed of married and single men. The latter won by a margin of 14 points, the totals being mercifully withheld out of regard for the reputations of the bowlers who were as follows: Married men, Osgood, Lawless, Welcher, Beard and Patterson; Single men, Grant, Alex Stone, Pelletier, H. Olsen and Dennison.

Lunch al fresco and all-fired good was next in order in the well kept grove opposite the bath house. The program of races followed immediately under direction of Earl Mollenkopf, with Messrs. Powell, Richardson and Sawday as judges. The results were as follows:

40-yard dash for boys of 8 or under—1st, William Powell; 2nd, Harry Rasmussen.

Carrying peanut in spoon held in teeth—1st, Joseph Evans; 2nd, Curtis Flint.

50-yard dash for girls—1st, Dorothy Camp; 2nd, Mildred Rasmussen.

Ball-throwing for single ladies—1st, Lenore Pogue; 2nd, Mabel Olsen.

50-yard dash for married men—1st, W. A. Evans; 2nd, J. M. Beard.

Three-legged race—1st, Don Baxter and Alpha Starr; 2nd, Arthur Evans and George Norris.

Ball-throwing contest for men—1st,

Fred Edwards; 2nd, J. A. Patterson.

Following the races the crowd adjourned to the Human Roulette Wheel where everybody rode and everybody got spilled overboard. Fred Edwards was awarded the prize for staying on the longest, and second was won by Marie Adelmeyer.

The names of Messrs. Farman and Gay should be added to the list of men contributing a dollar each toward the prize fund for the races.

Bathing suits are the equal of dress suits for bringing all humanity to a common level. If there had been a suspicion of a feeling of inequality before, it would have been speedily dispelled when the crowd took to the fine, big plunge. Old and young romped and splashed and shot the chutes and ducked each other in the water as if they were natives of the element. Keys and Kehlet tried to splash all the water out of the plunge by sliding down the long chute and the boys at the bottom who splashed water in their faces as they came down received in return more than they had given.

The general arrangements for the picnic were in charge of the entertainment committee of the Board of Trade consisting of George B. Morgridge, chairman; J. A. Patterson, Philip C. Carter and R. R. Grant. The work of the latter in selling tickets is deserving of special mention. The committee was greatly assisted in carrying out the program of sports and other entertainment by the representatives of the Redondo Beach Chamber of Commerce who pay particular attention to picnic parties from other cities.

Most of the picnickers came home on the special train which came through without change. About a carload whose capacity for a good time had not been reached remained for later regular cars and enjoyed the dancing or a few more rounds on the roulette wheel. Everybody came home in good humor and the verdict was unanimous in pronouncing it the best picnic of the kind on record.

INTERESTING LONDON WEDDING

Of interest to a number of Sierra Madre people was the wedding of Mrs. Carita Cope Rothwell of Los Angeles, to Robert Jay Kerr, a wealthy mining man of California and Mexico. The event took place in London on June 24, at the temporary residence of John Hays Hammond, the special American ambassador at the coronation. The bride is a sister of Mrs. James R. Allen of Mariposa Avenue, Sierra Madre. Her former husband was the late Hon. Will A. Rothwell, national democratic committeeman from Missouri. She is one of the daughters of the late George F. Cope of Los Angeles and is prominent in Los Angeles society circles. Mr. and Mrs. Kerr will enjoy a tour through Europe after which they will return to California and make their home at Mill Valley, near San Francisco.

EPISCOPAL SERVICES

A patriotic service will be held at the Church of the Ascension next Sunday morning, it being the Sunday nearest our national birthday. The subject of the sermon by the rector, Rev. Dr. George H. Cornell, will be, "Our National Idols." Sunday school at 9:45 a. m.; sermon and Holy Communion at 11 a. m. All are cordially invited.

"URASHIMA" A SUCCESS

The Japanese play "Urashima," given under the auspices of the Woman's Club Friday evening and Saturday afternoon of last week, was successful beyond the expectations of everyone, both as a play and in a financial way. It was keenly enjoyed by large audiences at both performances. It was the first play given in Sierra Madre in which children have taken part and the youngsters acquitted themselves with great credit. The story is of allegorical character and part of the action takes place in fairyland. The stage was beautifully decorated with flowers and bamboo and the elaborate costumes worn by the actors made the scene most attractive. The decorating was done by George Norris, Charles Schwartz and Marshal Wright. The principal parts were taken by Miss Marjorie Rice as Urashima, Kenneth Ham as Kynggo, Miss Hazel Hill as Ume, Miss Laura Anderson as Kuni, Miss Marguerite Anderson as Taki, Miss Dorothy Camp as the High Class Lady, Miss Portia Ulrich as Chang San, Marshal Wright as Toma Jiro, and Lewis Torrance as Saburo. Each did remarkably well. The fancy dances of the children as fairies or other characters were exceedingly pleasing and very well done. The Fisherboys were Curtis Flint, Thomas Schwartz, Richard Bravinder, Franklin Wright; Fairies, Virginia Jones, Frances Blalock, Hallett Johnson; Twinkle Fairies, Lorraine Wright, Gladys Walker; Moon Fairy, Margaret Allen; Fireflash Fairy, Eleanor Anderson; Jewell Fairies, Elizabeth Krebs, Lucile Whitworth, Vera Hartman, Margaret Bravinder, Margaret Allen; Tourists, Misses Charline Baker, Hallie Kuhn, Katherine Torrance; Guide, Max Thornburg. A drill given by a squad of boys from the Harvard Military academy was a pleasant feature. Mrs. B. B. Bravinder deserves special mention for her painstaking work as accompanist for the dances and songs. Chief credit for the success of the play belongs to Mrs. F. C. Wright who has been in general charge of the rehearsals as well as of the business affairs, and to the author, Mrs. Anderson of Ocean Park, who donated her services in directing rehearsals and also secured the services of the military squad for the drill. During the intermission and following the performance refreshments were served in the club house parlors which has been transformed to represent a Japanese garden. This feature of the entertainment was in charge of Mrs. Mary Davis Goodfellow, assisted by Mmes. H. I. Hawxhurst, O. Topham, Harry C. Yerxa, Misses Jessie Ward and Evelyn Rice, all in appropriate costume.

Miss Dorothy camp entertained a few friends Saturday evening at the home of her parents, Mr. and Mrs. E. W. Camp, in honor of her cousin, Miss Margaret Greer of Altoona, Pa. The evening was spent at games and dancing. Delicious refreshments were served. The guests included Misses Charline Baker, Hallie Kuhn, Catherine Schwartz, Helen Jansen, Messrs. Fred Hinton, Marshal Wright, Lewis Torrance, Victor Hill, Charles Schwartz, Dwight Thornburg, George Norris and Charles Camp.

WEDDING OF MUCH INTEREST

AT CHURCH OF THE ASCENSION

Miss Hilda Blumer Becomes Bride of Mr. William Larned Thacher of Nordhoff.

Of more than usual interest was the marriage of Miss Hilda Blumer, daughter of Mr. and Mrs. John George Blumer, to Mr. William Larned Thacher, which took place on Tuesday afternoon, June 27, at the Church of the Ascension. The church was prettily decorated for the occasion, Shasta daisies and Matilija poppies being used with masses of greenery. The ceremony was witnessed by friends and relatives who filled the church.

Preceding the entrance of the bridal procession a choice program of organ music was rendered by Mr. Charles Hall Perry, who also rendered the wedding march from "Lohengrin" and Mendelssohn's Wedding march. A choir composed of young ladies of the Modern Priscillas of which the bride is a member, sang during the ceremony.

The bride was attended by her sister, Miss Edith Blumer, and was given away by her father, Mr. John George Blumer. The groom was attended by his brother, Mr. Sherman Day Thacher. The Rev. Dr. George H. Cornell, Rector of the Church of the Ascension, pronounced the ceremony. The ushers were Messrs. Harold Davenes, Barreda Sherman, Burton Ames and Philip W. Blumer.

The bride was gowned in cream messaline, embroidered by hand with silk and pearls and trimmed with Duchess lace, the gift of the bride's mother. The wedding veil of Honiton point has been in the family of the bride's mother for nearly 150 years.

Following the ceremony and before proceeding to the family home for the reception, the bride and groom stopped for a time just outside the church to receive the congratulations which were showered upon them by friends.

Later a reception at the Blumer home was attended by a few relatives and friends of the family. Guests connected with the two families were Mrs. Thomas A. Thacher, Mr. Edward Thacher, two sons and a daughter, Mr. and Mrs. Sherman Day Thacher, Miss Elizabeth Thacher, George, Anson and Helen Thacher, Mrs. William Kent of Kentfield, Mr. William Kent, Jr., and Miss Elizabeth Kent; Mr. and Mrs. Philip Blumer and son, Jackie, Miss Walford, Mr. James Powning, Mr. and Mrs. J. J. Hart, Mrs. E. G. Hart. Other guests were Mr. and Mrs. Dodge, Mrs. Campbell, Mrs. Frank Gresham, the Misses Florence and Daisy Vannier, Miss Daisy Hawks, Miss Lottie Humphries and Mrs. A. M. Churchill; Messrs. Harold Davenes, Burton Ames, Barreda Sherman and Harold English.

Among the out of town guests who attended the ceremonies at the Church of the Ascension were Mrs. Arthur Handisyde and family, Mrs. Maddock, Mrs. Godfrey Storrs of Duarte, Mr. and Mrs. Charles J. Foss, Jr., Mrs. G.

(Continued on Page 2)



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E. Joslyn, Miss Palmer, of Los Angeles; Mrs. Louise Blatz of LaMirada; Miss Hilda Blatz and Miss Rachel Adams of South Pasadena; Miss Virginia Murray and Miss Evelyn Chapman of San Gabriel; Mrs. Frederick Gresham and Miss Ivy Grasham of Alameda; Miss Dorothy Gresham of Long Beach; Miss Martha Relyea of Santa Monica; Miss Dows and Mrs. Dickie of Pasadena.

The bride is a native of England, though she has spent most of her life in Sierra Madre, having come here with her parents when a young girl. She is well known as an accomplished young woman of attractive personality. The fortunate groom is a graduate of Yale and is a man of marked culture. He has been associated with his brother, Mr. Sherman Day Thacher, in the conduct of the Thacher School for Boys at Nordhoff in the Ojai Valley, an aristocratic institution of unusually high standards.

Mr. and Mrs. Thacher are spending a few days at Hotel Virginia, Long Beach, preparatory to their wedding journey east by way of the Salt Lake route.

RICE-NEWSCHWANDER

The wedding of Miss Meta C. Rice, daughter of Rev. and Mrs. A. A. Rice, on Thursday, June 22, came as a surprise to her many friends here as well as in Oxnard where the ceremony took place. While the engagement had been kept a secret from all but a very few intimate friends, the wedding date had been set for some time. By some happy co-incidence her friends in the Baptist church, of which the groom is pastor and in which the bride had been an active worker, selected the same date for a farewell reception to her at the close of her year's school work. Miss Rice was then to be surprised with a few gifts in token of friendship. The reception plans were allowed to proceed and Rev. Newschwander received the guests as they arrived. It was not until the arrival of the bride, accompanied by her parents, that the announcement of the ceremony was made by Rev. Lord of Compton, foster father of the groom. Then it was the audience which was surprised. The ceremony was then performed by Rev. Rice, assisted by Rev. Lord, after which the bridal couple received the hearty congratulations of their many friends. Later they were taken in an auto by Mr. Harry Staples and Miss Emma Driffl, to Ventura where they took a late train for Los Angeles. The bride has spent most of her life in Sierra Madre where she has a large number of admiring friends. She is a graduate of Throop Institute and for the past two years has been doing remarkably successful work as supervisor of drawing and manual training in the schools of Oxnard. Rev. Newschwander is the popular pastor of the Baptist church of Oxnard, where he has been doing efficient work for the past three years.

Miss Emily Brugman entertained with a porch party on Saturday afternoon in honor of several Los Angeles friends. The porch was made attractive with Navajo rugs and Indian baskets. Delicious refreshments were served from quaint baskets, the yellow color scheme being carried out. Miss Brugman was assisted by Miss Vega Brugman and Miss Edith Steinberger. Among the guests were Mrs. J. Powers Flint, Misses Ethel VanDeusen, Helen Pratt, Hazel Brobst, Una Burritt, Hazel Clark, Hazel Dunlap, Jessie Hayward, Mary Metcalfe, Mary Dickinson, McKalip, Marguerite McKillip, Adeline Alexander, Florence

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Are now being made from the famous Ralston Whole Wheat and Graham flours—and, if possible, they are improved over their previous exceptional quality. These flours are milled in Topeka, Kansas, most select Kansas hard wheat, and are recognized everywhere as the highest qualities of these kinds of flours on the market. Ask for

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Sierra Madre Dept. Store
S. R. NORRIS, Proprietor

Advantages of the Sierra Madre Park Tract No. 2

CHARACTER OF SOIL—The soil of Sierra Madre varies from the thin, rocky soil near the mountains, to a deep, rich, loamy land in the south end of town. Everyone to his taste. If you want to develop your muscle and patience and spend money on fertilizers, try lawns and flowers on some of the upper stretches. You certainly get your money's worth when it comes to putting in long time for little returns. After you have about given up in despair, let us show you places in the southeast section of town where in two years people have turned bare land into veritable flower gardens, with $\frac{1}{4}$ the effort of our friend on the hill. If you enjoy flowers, grass, a nice garden and fruits, the Sierra Madre Park Tract has the soil to produce these things.

A. S. MEAD, Real Estate, Loans, Insurance

McKeller, Edith Phillips, Alice Nicholas.

Mrs. Elizabeth Borglum has reserved the territory of Sierra Madre as head agent for the Domestic Utilities Company's "Vacuum Washer," and "4-B Ovens," household articles of great merit, which she demonstrates weekly at her home on South Hermosa for those interested.

"What's your husband so ugly about?"

"He's been out of work six weeks."

"I should think that would suit him first rate."

"That's it! He's just got a job today."—Meggendorfer Blatter.

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—Continued.

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Brief Items of Interest

Mr. and Mrs. Hull of Long Beach were guests of Mr. and Mrs. C. W. Jones on Monday.

Mrs. E. W. Camp was the guest of Mrs. E. S. Stilson at Hermosa Beach Wednesday and Thursday.

Miss Emma Driffl and Mr. Harry Staples of Oxnard were guests of Mrs. Alice M. Staples this week.

Mr. and Mrs. McManus and family, of Pasadena, have engaged one of the Lewis apartments for the summer.

Edward Pettetier has returned from Chicago and will remain awhile at the home of his aunt, Mrs. J. H. Nightingale.

Dwight Fowble of Alhambra and Miss Marjorie Thomas of Los Angeles are guests at the home of their aunt, Mrs. Howard Hill.

Miss Etta Dickson left Sunday on the Steamer Yale for Berkeley where she will take a special summer course at the university.

Dr. George Wells left Wednesday for Tacoma, Wash., where he will spend two weeks while taking the state medical examinations.

Mrs. Ross Drake of Fullerton and Miss Louise Gifford of Los Angeles were guests at the home of their sister, Mrs. Rowland D. Laws this week.

Dr. Muriel Dranga of San Diego and Mr. Burton Dranga of Caliente, Nev., were guests of their grandmother, Mrs. E. M. Tufts, this week.

Mr. and Mrs. T. E. Yerxa are now comfortably settled in their new home, Bonita Vista, and will be pleased to receive their friends on the first and third Fridays.

Mr. and Mrs. Paul Staples of Oxnard are rejoicing in the advent of a daughter, born last Saturday, which will be of interest to a large number of Sierra Madre friends.

Dr. Tileston of New Haven, Conn., was a guest at the Blumer home one day this week. He is attending the sessions of the American Medical Association in Los Angeles.

Mrs. W. H. Ingraham, Mrs. Guy Johnson, Miss Charline Baker and Miss Marjorie Rice are among the guests at an at home given by the Alpha Pi sorority in Los Angeles today.

The Woman's Club announces a supper and dance to be given at the club house on the evening of July 13. Supper will be served a la carte. On the evening of July 27 a card party will be held. Plans are also already under way for a chrysanthemum show to be held under the auspices of the club on November 3 and 4.

Mr. and Mrs. Clinton C. Nourse and son have arrived from Des Moines, Iowa, and will reside with Mr. Nourse's father, Judge C. C. Nourse, who recently bought a home on West Central. Judge Nourse was for many years one of the most prominent attorneys in Iowa and his son has been associated with him and in actual charge of the firm's business for some years past.

Mrs. Frank Gresham entertained several friends at tennis on Wednesday afternoon. A delicious supper was afterward served on the lawn. The guests were Miss Eleanor Coffeen and John Coffeen of Pasadena; Miss Ivy Grasham of Alameda; Miss Dorothy Gresham of Long Beach; Mr. and Mrs. F. P. Conard, Mrs. Laura Stevenson, Misses Daisy Hawks, Edith Blumer, Florence Vannier, Lottie Humphries, Janet Stevenson, Dorothy Humphries, Messrs. John Loomis and Malcolm Baldrige.

Mrs. W. S. Andrews spent the week at Redondo Beach.

W. C. Henszey of Los Angeles has been visiting Sierra Madre friends this week.

Mrs. Robert Owen of San Francisco was the week end guest of Miss Lottie Humphries.

Mr. Arthur Collins of England was a week end guest at the home of Mr. and Mrs. George Humphries.

Miss Florence Mead of Los Angeles is the guest at the home of Mrs. A. N. Carter and Mrs. Holt Gregory.

Miss Ivy Gresham of Alameda and Miss Dorothy Gresham of Long Beach are guests at the home of Mrs. Lambert.

Miss Hilda Humphries of Los Angeles has been visiting this week at the home of her parents, Mr. and Mrs. George Humphries.

The Eastern Star Chapter gave a surprise party last evening in honor of the birthday anniversary of Mrs. L. E. Steinberger.

Miss Annis B. Coffey is enjoying a visit from her nephew, Malcolm Baldrige, of Omaha, who is accompanied by his friend, John Loomis.

Mrs. B. M. Lyon and son, Malcomb, of Needles, are guests for the summer at the home of Mrs. L. E. Lyon of Auburn Avenue. Mr. Lyon will come later.

ONLY A NEWSPAPER GUY

I see a man strut through a jam in a hall,

Take a seat 'mid the speakers and chat with them all.

"Is this Murphy?" I ask, "that the crowd he defies?"

"No," says some one, "he's one of the newspaper guys."

I see a man pushing his way through the lines

Of the cops where a fire brightly glimmers and shines.

"Chief Kenlon?" I ask, but a fireman replies,

"Oh, no, that's one of those newspaper guys."

I see a man start on the trail of a crook,

And he scorns all assistance, but brings him to book.

"Mr. Burns?" I inquire. Some one scornfully cries—

"Burns? Naw. He's just one of them newspaper guys."

I see a man walk through the door of a show

Where great throngs are blocked by the sign S. R. O.

"Is this Goodwin himself, that no ticket he buys?"

"Well, hardly. He's one of those newspaper guys."

I see a man knock on a President's door

And the sign "No admittance" completely ignore.

"Is that Morgan, that privacy's right he denies?"

"Morgan? Shucks! It's just one of those newspaper guys."

And some day I'll walk by the great streets of gold

And see a man enter, unquestioned and bold.

"A saint?" I'll inquire, and old Peter'll reply,

"Well, I should say not, he's a newspaper guy."

—Carleton G. Garretson, in New York Globe.

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For a good wearing and washing costume or skirt for summer wear, linen is the fabric that will give you satisfaction. In our large stock it will be easy to choose a style that will please

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A RECORD

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First National Bank

Sierra Madre—California

Some like it coarse. Some like it fine, but Kimball Entire Wheat fills the bill—As you like it.

SIERRA MADRE NEWS

By George B. Morgridge.

Published Every Friday
Subscription Price, \$1.50 per Year.Entered as second class matter at
the post office at Sierra Madre, California.

FRIDAY, JUNE 30, 1911

ANNUAL EDITORIAL OUTING

Members of the Southern California Editorial Association and their families were guests of the Venice Chamber of Commerce and of the Abbott Kinney Company last week on the occasion of their twenty-third annual meeting and outing. The outing was the most largely attended and probably the most thoroughly enjoyed in the history of the association. Tent houses in the Villa City beside the Grand Canal were placed at the disposal of the visitors for a week. These cottages are completely equipped for light housekeeping and supplied with gas and electricity. There is a convenient grocery and delicatessen shop where all the needs of the inner man can be supplied, without the necessity for cooking if desired. The Villa City is conveniently located, being within easy walking distance of the beach, although out of range of the noise and crowds of the ocean front. The editorial party formed a congenial, pleasant neighborhood in the Villa City where the friendships of the exchange column were pleasantly renewed and strengthened at first hand. The ladies of the party found most congenial entertainment at a series of afternoon teas arranged by Mrs. A. A. Harris, vice president of the association, and Mrs. W. A. Rennie, the wife of the editor of the Venice Vanguard.

By way of diversion the Venice Chamber of Commerce arranged to have "something doing" every evening of the week. There was a launch ride through the several miles of canals of Venice; an auto ride through Venice, Ocean Park, Santa Monica and Sawtelle, when the illuminations were seen to particular advantage; an evening of dancing in the big pavillion on the pier; the banquet in the Ship Cafe when the editors dined on the finest in the land; and the "Concession Night" when the whole party visited the scenic railway, "Merryland," bumped the bumps, slid off the Joy Wheel or Human roulette, rode the merry-go-round, Ferris wheel and double whirl. Ward McFadden, the energetic head of the Venice Boosters Club, led the procession that night, and it was a memorable event in the lives of most of the party. At the rate Venice has been adding to its amusement attractions since the editorial outing there two years ago that city will have little old Coney Island backed off the map in a short while. Some of the editors made up for lost time by taking daily baths at the big plunge. That plunge leads them all in affording room for a large crowd, though it is not the largest on the coast. It has become so popular that alterations are now under way which will provide several hundred additional dressing rooms to accommodate the summer crowds. The bath house management also keeps the beach thoroughly clean and free from debris which aids in making surf, sun and sand baths more enjoyable.

Not the least among the attractions of Venice for the visitor of a day or longer is Chiafarelli's band. These Italian artists give two programs daily, playing music of high class with marked ability.

Heart to Heart
Talks.

By EDWIN A. NYE.

LOST MOTION.

An average bricklayer will lay about 1,000 bricks in one day.

The same man working under improved methods will lay as many as 2,700 bricks in one day.

The difference?

Under the old methods there is too much lost motion. The bricklayer must make some eighteen motions in laying one brick; also in bending over to lift the brick he lifts not only six pounds of brick, but about 100 pounds of brick mason. See?

In lifting 1,000 bricks, under the old system, he lifts 100,000 pounds of brick mason.

Under the new efficiency methods an unskilled laborer is hired to put the brick where the mason will not be compelled to stoop to get it.

Again, under the old system a brick mason must toss the brick in the air, turning it over until his touch tells him which is the top. Did you know a handmade brick has a top? Under the new method the bricks are carefully piled in front of the mason right side up.

Moreover, under the old way the mason taps the brick several times to make it settle properly. The new way provides that the mortar shall be thinner, so that the brick settles into place of its own weight.

Little things.

Yes, but they make up the difference between laying 1,000 bricks and 2,700 bricks in one day, and it is easy to see how impossible it would be for a contractor under the old system to compete with a contractor under the new.

Lost motion—that measures the difference.

Is there such a thing in your business or profession? Maybe it is because you or your employer still bend over to get the brick that your competitor down the street is getting the better of you. There is lost motion with you. He cuts out every unnecessary turn.

Lost motion.

Any of that in your life? How about your health? Is there lack of harmony, of efficiency, of exercise, of regularity in the care of your health? Are you lifting yourself, like the brick mason, too many times a day?

Lost motion.

How about your mental health? Do you keep the bricks piled up in front of you, or do you waste many precious hours dabbling at this and that? You cannot expect your mind to build itself up when you lose efficiency in turning the bricks right side up.

Lost motion.

Your moral health? Are you building up the wall of character steadily? How about the mortar? Is it too thick?

Are you the victim of lost motion?

VOTES FOR WOMEN.

I want to vote very much, and if I could I should. Isn't it absurd that the women who have fed the babies should not be allowed to vote on measures to bring about clean milk for them because by some tradition of the prehistoric age men have done the voting? Industrial questions, such as the minimum wage, are matters of which women know quite as much as men.—Jane Addams.

Witch Hazel Cream

For removing Tan and Sunburn and keeping the skin soft and smooth there is nothing like it. After using you will wonder how you did without it. 4oz. bottle 25

Sierra Madre Pharmacy

Phone Black 25

F. H. Hartman

To The Public

I have arranged to add Real Estate and Insurance to my contracting business. I am prepared to handle rentals and to buy, sell or trade. List your property with me and you will receive honest treatment.

I am not after anybody in particular, but I am out for business.

J. A. Gilbert

Sunshine & Seabreeze

INC.

Purveyors of Cool Summers

By PETER B. KYNE

Beautifully Illustrated in Four Colors

Describing and Picturing the Delights

and

Attractions of the Los Angeles Beaches

SEND IT EAST

SPECIAL VACATION NUMBER NOW ON SALE

Sunset Magazine

JULY

"Aunt Mary, this is my friend, Mr. Spiffkins."

"I'm sorry. I didn't quite catch the name."

"Mr. Spiffkins."

"I'm really very deaf; would you mind repeating it?"

"Mr. Spiffkins."

"I'm afraid I must give it up—it sounds to me just like 'Spiffkine.'"—Punch.

"What is Bliggin's grievance against the railroad company?"

"He has two grievances: one is that some of the trains don't stop at his

station, and the other that after he gets on the train loses time by stopping at other stations."—Washington Star.

Mother—Harold, you mustn't interrupt the plumbers at their work, dear.

Harold—It's all right, mother. I'm only talking to the man who sits on the stairs and does nothing.—Punch.

Friend—When do you expect Mr. Rich to recover?

Doctor—I don't know; he's the only patient I have at the present time.—Brooklyn Life.

Hygienic Cleaning.

When you go to the washstand and carefully wash your hands with a generous application of soap and hard brush do not think for an instant that your hands are clean. The tenacious microbe refuses to be disturbed and clings to the flesh throughout the whole operation. There are some chemical compounds which will dislodge the busy bacilli to a certain extent, but not entirely. According to the investigations of a medical authority of the Prussian army the best results in the direction of giving the hands a sanitary cleaning are accomplished by the use of alcohol. A bath of pure alcohol will remove about 99 per cent of the germs. Where it is desired to clean the hands hygienically it is recommended that the hands be not first washed with water, for this will so adulterate the alcohol that it will not be enabled to accomplish its work as effectively as otherwise.

Novel Railroad Bridge.

The new highway and railroad bridge to be built across the Willamette river, Portland, Ore., which will weigh ten tons to the foot, will carry a highway and street car tracks on the upper decks and the Harriman railroad lines on the lower deck. The latter will normally remain in a raised position for the passage of smaller shipping and will be lowered only for railroad trains. When lofty sailing vessels pass through the entire draw span will be raised on towers to the necessary height.

NOTICE INVITING SEALED BIDS

Sealed bids will be received by the Clerk of the Sierra Madre City School District at his residence, No. 169 W. Montecito Ave., Sierra Madre, California, up to 7 o'clock p. m., July 15, 1911, for furnishing all the labor and material necessary for painting the public school buildings located on Highland Ave., Sierra Madre, California, in accordance with specifications on file with the clerk of said district, also with Mr. Howard Hill, chairman of the Building committee.

The successful bidder will be required to furnish a certified check or a satisfactory bond for an amount equal to 20 per cent of the amount of the bid.

The right is reserved to reject any or all bids.

J. C. DICKSON,
Clerk Sierra Madre City School District.

Sierra Madre, California, June 28, 1911.
39-40-41

TWYCROSS SPECIAL DELIVERY

Trunks

taken to or from Santa Fe or Pacific Electric Stations for 25c

When you are expecting any

Express or Freight

send us a postal or call up

Green 2 or Residence Black 11

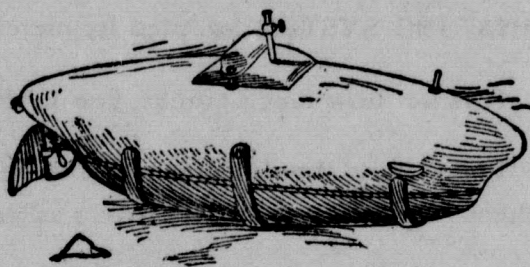
We will watch for it and deliver it promptly.

Office opposite Post Office

SUBMARINE IN SECTIONS.**Construction Allows Keel to Be Dropped In Event of Accident.**

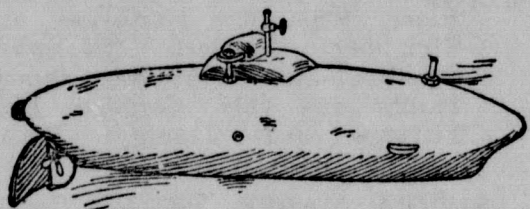
A submarine which in case of accident will drop its keel and rise safely to the surface—so the inventor hopes, at least—has been designed by a French engineer.

The submarine is divided along a horizontal plane into two parts, of which the lower, the water ballast compartment, can be detached from the upper, which is the submarine

**SECTIONS OF SUBMARINE ATTACHED.**

proper. In case of an accident not entirely wrecking or filling the craft with water it is hoped that by dropping the lower section the upper, containing the crew, all the machinery and the fighting mechanisms, would rise.

Metal straps pass around the lower section and hold it fast to the upper by means of threaded rods operated automatically or by hand from the

**SUBMARINE WITH KEEL DROPPED.**

inside. The tube rising from the center of the lower section has a hermetic contact with a like tube in the upper section, but is not otherwise joined. When the submarine is to be submerged the ballast compartment is gradually filled with water by means of this tube, the displaced air escaping. When the submarine is to rise compressed air drives the water out of the ballast compartment. Should the lower section have to be dropped a float rises to the surface as a means of locating its position.—Popular Mechanics.

SIBERIAN LIVE STOCK.

Cattle and Horses Are Small and of Inferior Quality.

The most important occupation in the Transbaikian province is stock raising. Cattle, horses and sheep predominate, although a limited number of camels, deer, goats and swine are raised. The horses average between twelve and thirteen hands high and can draw a load of over 1,000 pounds, and if driven in a troika (three horses harnessed abreast) they can cover thirty to forty miles a day. Journeys of thousands of miles at an average rate of forty miles a day have been made by riding these animals. The horses are kept in the open throughout the year and in winter find their food under the snow. Some improvement has been made in breeding these horses, and only recently Arab blood was introduced.

The cattle are of Mongolian origin and are inferior and very small. They live in the same manner as the horses, and it is remarkable how they can withstand the severe climate and lack of food. Experiments have been made to improve the stock, but the results are noticed only in the first and second generation, the probable reason being that they are given so little care. These cattle produce little milk or beef. The camel is also of Mongolian origin, and

SUMMONS

In the Recorder's Court of the City of Sierra Madre, County of Los Angeles, State of California.

C. H. Perry, Recorder

FIRST NATIONAL BANK OF SIERRA MADRE, (a corporation), Plaintiff, vs. J. A. MADDEN, Defendant.

Summons

The people of the State of California Send Greeting to J. A. Madden, Defendant.

You are hereby required to appear in an action brought against you by the above-named plaintiff in the Recorder's Court of the City of Sierra Madre, Los Angeles County, State of California, and to answer before the Recorder at his office, Room J, Kersting Court, in said City, the Complaint filed therein, within five days (exclusive of the day of service) after the service upon you of this Summons, if served within the City in which this action is brought; or, if served out of said City but within said County, within ten days, or within twenty days if served elsewhere. And you are hereby notified that unless you so appear and answer said complaint, as above required, said plaintiff will cause your default to be entered and take judgment for any money or damages demanded in the complaint, as arising upon contract, or will apply to the Court for the relief demanded in the complaint, together with the costs of suit.

Given under my hand this 3rd day of June, 1911.

C. H. PERRY,
City Recorder.

H. F. BRIDGES,
Attorney for Plaintiff.

**Charming, eh?**

We mean the Refrigerator. It's a sanitary one; but that's only one attraction in our stock of

Elegant Furniture

Every necessity for every room in the house and in many styles to choose from. Our prices were made to suit the times. Take a look at our splendid assortment. You'll be delighted.

Joseph J. Bergien

Furniture and Furnishings

West Central

Phone Blue 68

the sheep are a little over two feet in height, the tail varying in weight from two to ten pounds. The wool is coarse, thick and of medium length.—Consular Report.

Vacation Journeys

are now in order and **REDUCED FARES**

are available via the Salt Lake Route to many Eastern points on various dates during July, August and September.

For instance, from Los Angeles and all other stations on this line in California except Beach points, which are 70 cents higher, the round trip fare to

Chicago	\$72.50
New York	\$108.50
Boston	\$110.50
Denver	\$55.00
St. Louis	\$70.00
Omaha	\$60.00
Montreal	\$108.50
Toronto	\$95.70
Kansas City	\$60.00
St. Paul	\$73.50

and many others.

For various conventions the fare to

Atlantic City, N. J. \$102.40

Rochester, N. Y. \$91.35

Detroit, Michigan, \$80.00

all during July and August. Return limit of all tickets is October 31st, and liberal stop-off privileges are granted. Tickets will be sold going via Salt Lake Route and returning via another, without extra charge. To the American Wonderland

YELLOWSTONE PARK

The fare is \$70.00 with higher fares for returning via San Francisco or Portland. Only 24 hours from Los Angeles to Yellowstone with a stop of a half day at Salt Lake City. Illustrated folders may be had at Salt Lake Route offices.

Three daily trains to Salt Lake afford excellent service, with

Through Sleepers to Chicago, St. Louis, St. Paul, Kansas City, Denver and Omaha.

For full particulars, folders, time tables, etc., see any Agent of the Los Angeles, 601 So. Spring.

Salt Lake Route

601 South Spring St. Los Angeles

OVER 65 YEARS' EXPERIENCE

PATENTS

TRADE MARKS
DESIGNS
COPYRIGHTS &c.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. Fee \$5.00 on Patent sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice without charge, in the

Scientific American.

A handsome illustrated weekly. Largest circulation of any technical journal. 5 cents, \$3 a year; four months, \$1.00. Sold by all newsdealers.

MUNN & CO., 307 Broadway, New York

Branch Office, 605 F St., Washington, D. C.

PUBLIC LIBRARY

Located on West Central Avenue. Open every week-day afternoon and Monday and Thursday evenings. Mrs. F. B. Wheatly, Librarian. Municipal Library Board: George B. Morgridge, Chairman; Mrs. E. T. Pierce, H. J. Potter, W. S. Andrews, J. A. Osgood.

CLASSIFIED COLUMN

Advertising inserted under this heading at the rate of five cents per line for each insertion.

FOR SALE FOR RENT

FOR SALE—Young Rhode Island Red chickens, about 3 lbs. C. W. Burrell, 367 N. Lima. 39*

FOR SALE—Burro, cart, harness and saddle, \$20. Charles Brooks. 38tf

FOR RENT—Furnished cottage at Redondo Beach for summer season. Phone Green 78. 38tf

WANTED

WANTED—Young lady to clerk in store two hours each evening. Apply at News office. 39

The Sale of Kimball Entire Wheat has been very encouraging—have you tried it? We deliver. Phone Blk. 46.

Coal will advance July 1. Sierra Madre Feed and Fuel Co.

News want ads. are little things but they are the means of transacting a lot of business in the course of a year. The price is 5 cents a line for each insertion.

Try News Want Ads for quick returns

ORDINANCE NO. 145

An Ordinance of the Board of Trustees of the City of Sierra Madre, Declaring its Intention to Improve a Portion of Montecito Avenue, in Said City of Sierra Madre.

The Board of Trustees of the City of Sierra Madre do ordain as follows:

SECTION 1. That the public interest and convenience require, and that it is the intention of the Board of Trustees of the City of Sierra Madre to order the following work to be done, to-wit:

First. That said Montecito Avenue, from the west curb line of Sunnyside Avenue on the east, to the east curb line of Sierra Madre Avenue on the west, including all intersections, (except such portions of said street and intersections as are required by law to be kept in order or repair by any person or company having railroad tracks thereon, and also except such portions of said street and intersections as have already been graded to the official line and grade, oiled and accepted by said city), be graded and oiled in accordance with the plans and profiles of such work on file in the office of the city engineer of said city, and specifications for such work on file in the office of the city clerk of said city, said specifications being numbered 10.

Second. That a cement gutter be constructed along each side of said Montecito Avenue from the west curb line of Sunnyside Avenue on the east, to the east curb line of Sierra Madre Avenue on the west, (except along such portions of said street where a cement gutter has been constructed to the official line and grade, and accepted by said city), in accordance with the plans and profiles, for such work on file in the office of the City Engineer of said city, and specifications for the construction of cement gutters on file in the office of the City Clerk of said city, said specifications being numbered 3.

Third. That a cement curb be constructed along both sides of said Montecito Avenue from the west curb line of Sunnyside Avenue on the east, to the east curb line of Sierra Madre Avenue on the west, (except along such portions of said street where a

cement curb has been constructed to the official line and grade, and accepted by said city), in accordance with the plans and profiles for such work on file in the office of the City Engineer of said city, and specifications for the construction of cement curbs on file in the office of the City Clerk of said city, said specifications being numbered 2.

Fourth. That reinforced concrete culverts be constructed along and across said Montecito Avenue between the west curb line of Sunnyside Avenue on the east, and the east curb line of Sierra Madre Avenue on the west, where shown and designated on the plans and profiles for such work on file in the office of the City Engineer of said city, and in accordance with specifications for the construction of reinforced concrete culverts on file in the office of the City Clerk of said city, said specifications being numbered 9.

SECTION 2. That the Street Superintendent shall post notices of this work as required by law, and shall cause said notice to be published once a week for two successive weeks in the Sierra Madre News, a weekly newspaper published and circulated in said City of Sierra Madre, and hereby designated for that purpose.

SECTION 3. The City Clerk shall certify to the adoption of this ordinance, and shall cause the same to be published once per week for two successive weeks in the Sierra Madre News, a weekly newspaper published and circulated in said City of Sierra Madre, and hereby designated for that purpose, and shall post the same conspicuously for two days on or near the chamber door of the place of meeting of the Board of Trustees of said city, and thereupon and thereafter it shall take effect and be in force.

The foregoing ordinance was adopted at a regular meeting of the Board of Trustees of the City of Sierra Madre, held on the 22nd day of June, 1911, by the affirmative vote of at least three trustees, to-wit:

Ayes: Trustees Hosmer, Steinberger and Jones.

Noes: None.

Absent: Graham and Pegler.

Signed and approved this 22nd day of June, 1911.

C. W. JONES,

President of the Board of Trustees.

Attest: PHILIP C. CARTER,

City Clerk.

(Seal)

No. 18656

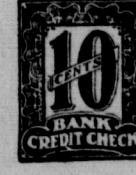
NOTICE TO CREDITORS

Estate of Margaret McNab, deceased. Notice is hereby given by the undersigned O. M. Harris, administrator with the Will annexed of the estate of Margaret McNab, deceased, to the creditors of, and all persons having claims against the said deceased, to exhibit the same with the necessary vouchers, within four months after the first publication of this notice, to the said administrator with the Will annexed at the offices of Messrs. Williams, Goudge and Chandler, and Edgar F. Hughes, his attorneys, Suite 307-12 Exchange Building, Northeast corner of Third and Hill streets in the City of Los Angeles, County of Los Angeles, State of California, which offices are hereby designated by said administrator as the place for the transaction of the business of said estate.

Dated this 23rd day of June, A. D., 1911.

O. M. Harris, Administrator with the Will annexed of the Estate of Margaret McNab, deceased.

Williams, Goudge & Chandler and Edgar F. Hughes, Attorneys for said Administrator.

**BANK CREDIT CHECKS**

Received with your cash purchases at the stores listed below will enable you to save more money in the First National Bank than you can without them — and they cost you nothing as they are a part of the new CASH BUYERS' PROFIT SHARING SYSTEM adopted by merchants of Sierra Madre.

It is not how much money you EARN, but how much you SAVE, that counts

If the clerk should forget to give you Bank Credit Checks be sure to ask for them. They are as rightly yours as your change.

List of merchants giving Bank Credit Checks:

O. K. CASH DEPARTMENT STORE, Oswald Kehlet, Prop. Next door to First Nat. Bank. Dry Goods, Notions, Hats, Shoes, Men's Furnishings, Etc. Complete line of Staple and Fancy Groceries. "Quick Sales and Small Profits" our motto.

SIERRA MADRE CENTRAL MARKET CO. Phone Black 6. Fresh and Salt Meats.

CLARK & GRAHAM, Central Ave. Home Red 26. Hardware and Plumbing, Builders' Hardware, Granite and Tinware, Stoves, Paints and Oils, Cordage, Pipe, Fittings and Tinning. Repair work a specialty.

SIERRA MADRE NEWS. Checks given on prompt subscription payments.

SIERRA MADRE HARDWARE CO. Phone Black 46. Hardware and Plumbing, Stoves, Builders' Hardware, Granite and Tinware, Paints and Oils, Cordage, Pipe, Fittings and Tinning. Repair work a specialty.

JOSEPH J. BERGIEN, Central Ave., near Auburn. Home Phone Blue 68. Furniture, House Furnishings, Tents, Awnings, Porch Curtains, Paints, Oils, Glass, etc. Undertaker and Funeral Director.

PATTERSON'S Quality Shop. Phone Black 38. Ice Cream, High-grade Chocolates, Stationery, Cigars and Tobacco.

ANDREW OLSEN, office and salesroom opposite P. E. Station. Phone Red 85. Express and Transfer. Baggage delivered. Hay, Grain, Wood and Coal.

**REDUCED
FARES
EAST****AND RETURN****SOME SALE DATES**

June 10, 14, 15, 16, 23, 24, 28, 29, 30.
July 1, 2, 3, 4, 5, 6, 19, 20, 26, 27, 28.
Aug. 3, 4, 5, 14, 15, 16, 17, 21, 22, 23, 28, 29, 30.
Sept. 1, 2, 3, 4, 6, 7.

SOME FARES

New York	\$108.50	St. Paul	- - \$73.50
Chicago	- 72.50	Omaha	- - 60.00
St. Louis	- 70.00	Kansas City	- 60.00
Memphis	- 70.00	Dallas	- - 60.00
New Orleans	70.00	Houston	- - 60.00
Minneapolis	73.50	Denver	- - 55.00

FINAL LIMIT OCTOBER 31**LIBERAL STOPOVERS****CHOICE OF ROUTES****ADDITIONAL DATES, FARES, ETC.****Southern Pacific**

148 East Colorado St. Pasadena, California
Trans-Atlantic and Trans-Pacific Steamship
Tickets to all parts of the world.

F. S. McGINNIS, Com'l. Agent
Home 211

H. P. MONAHAN, Agent
Main 22

When

THINGS LOOK

Blue

use some bright and
snappy printing — let
people know you are
still on earth and —
looking for business

Advertise

Patterson's

SANTA FE TRAINS

Overland trains stop to take on or discharge passengers from or to points east of Albuquerque.

Westbound

No. 9—6:17 a. m.
No. 1—7:31 a. m.
No. 3—1:44 p. m.

Eastbound

No. 2—9:45 a. m.
No. 10—8:41 p. m.
No. 4—10:38 a. m.

Phoenix Express No. 18, leaving 2:42 p. m., will pick up passengers for points between San Bernardino and Phoenix.

Local trains all stop on flag.

Westbound

No. 41—9:13 a. m.
No. 47—12:13 p. m.
No. 43—4:56 p. m.
No. 45—6:57 p. m.

Eastbound

No. 48—7:29 p. m.
No. 44—5:12 p. m.
No. 42—9:13 a. m.
No. 40—8:09 a. m.
S. F. BORDEN, Agent.



COAL

Now is the time to get your orders in for your winter's coal, as upon

JULY 1

the price will be advanced.

We have the

Aberdeen and Black Diamond

Don't fail to get our summer prices.

Black 50

TRANSFER AND EXPRESS

Sierra Madre Feed and Fuel Company

J. C. WHYTE, Manager

AT THE THEATERS

Majestic

Dick Ferris and Florence Stone, two of Los Angeles' most popular players, will be seen at the Majestic theater for one week only, beginning with Sunday night, in the famous Du Souchet farce comedy, "The Man from Mexico." It is several years since either of these favorites has been seen on the local stage, and their reappearance promises to be the occasion for a festive reunion of their numerous friends. Ferris himself has a natural adaptiveness for comedy which makes his appearance in such a hilarious affair as "The Man from Mexico," an especially happy occasion.

Florence Stone's cleverness is known the nation over, and she has varied from the breeziest of comedies to the most sombre of tragedies without effort and without losing any of her strong appeal upon the sympathies or the risibilities as the case may be.

The company in support of these favorites will be an unusually strong one, specially organized for this production, and will include several players well known here. The company is being organized and the production built for an extensive tour of the Pacific and Western states. Of the play itself little need be said, as it is regarded as one of the immortal classics of humor, which has served as the foundation for many successors and imitations.

Burbank

"Jimmy Jr." and his lively doings have so captivated the Burbank audiences that they will be continued for another week, with Richard Bennett as the principal purveyor of fun in the delightful comedy by James Montgomery and Seymour Obermer. The announcement that the play was written originally for Mr. Bennett is easy to believe after a first glance at the production. Not only does the star manifestly revel in the joyous character he is required to portray, but its characteristics are obviously tailored to his personality as perfectly as his ultra English clothes. "Jimmy Jr." is a young man who has labored under the disadvantage of being the son of a millionaire who has never allowed him to take any hand in business affairs. Dominated by his masterful father he drifts along, until his affection for a young woman brings him counter to the paternal plans. Jimmy's philosophy is that nothing is really as serious as it appears to be on the surface, and if you go ahead cheerfully things will straighten themselves out.

The following week will introduce Miss Margaret Illington to Burbank audiences for a brief engagement—the first time this famous actress has ever played with a stock company. The first offering will be her great success, "The Thief," in which she starred for several seasons. In this production A. Byron Beasley and Harry Mestayer will reappear in their former places in the Burbank cast.

Pantages

"The Iceman," an unusually timely comedy playlet, is one of the leading features of the new Pantages vaudeville bill for next week. This farcette is played by Thomas P. Hoier and a clever company. Hoier has a personality of anaemic physical proportions which he manipulates so as to get the maximum of laughter. Fitch Cooper, who like the Hoier company, is new to Los Angeles, will introduce a lot of musical novelties.

The Fitzgerald troupe of English juggling girls, who were previously announced for the local Pantages house, were retained in San Francisco an extra week on account of their

popularity, but they will be on the new bill for the forth-coming week with their great display of nerve and dexterity.

The Garden City Trio, one of the most popular organizations of male vocalizers and comedians in vaudeville, will return for the week.

The Three Kraytons, hoop rollers, promise to show that not all the things which can be done with hoops have been displayed yet. An added feature will be the Musical Stipps who play a number of dashing musical selections on instruments of their own dividing.

First Time on the Coast

The National Biscuit Company has placed in our store a full line of their celebrated cakes and crackers

IN BULK

This stock is kept fresh and clean in sealed tins and includes

Mary Anns	Marshmallow Wafers
Chocolate Bar	Gloria Cakes
Atlantic Assorted	Oval Cookies
Honey Sandwich	Varieties
Marshmallow Pecans	Vanilla Bar
Leap Year Jumbles	Graham Crackers
Cocoanut Creams	Fig Newtons
N. B. C. Sodas	Meadow Brook
Scalloped Ginger Snaps	

Post Office Grocery

Betts & Welsher

Phone Black 6

Baldwin and Central



COOK WITH

GAS

SOUTHERN COUNTIES GAS COMPANY OF CALIFORNIA

Kersting Court

Green 42

"Greatest Electric Railway System in the World"

THE PACIFIC ELECTRIC RAILWAY

THERE IS ONLY ONE WAY

To Reach the Principal Cities and Towns, Mountain and Seashore Resorts of Southern California

Information and literature regarding the great Mt. Lowe trip, beach resorts and other points of local interest from local agents, or Passenger Dept., Room 296 Pacific Electric Bldg., Los Angeles, Cal

No doubt one-half of the stomach troubles of Sierra Madre would be cured by the free use of Kimball's Entire Wheat and half of the other half greatly relieved.—Try it.

Many are enjoying their meals much better by serving Kimball's Entire Wheat.—Do you?

Try News Want Ads for quick returns

Get our summer prices on coal. Sierra Madre Feed and Fuel Co.